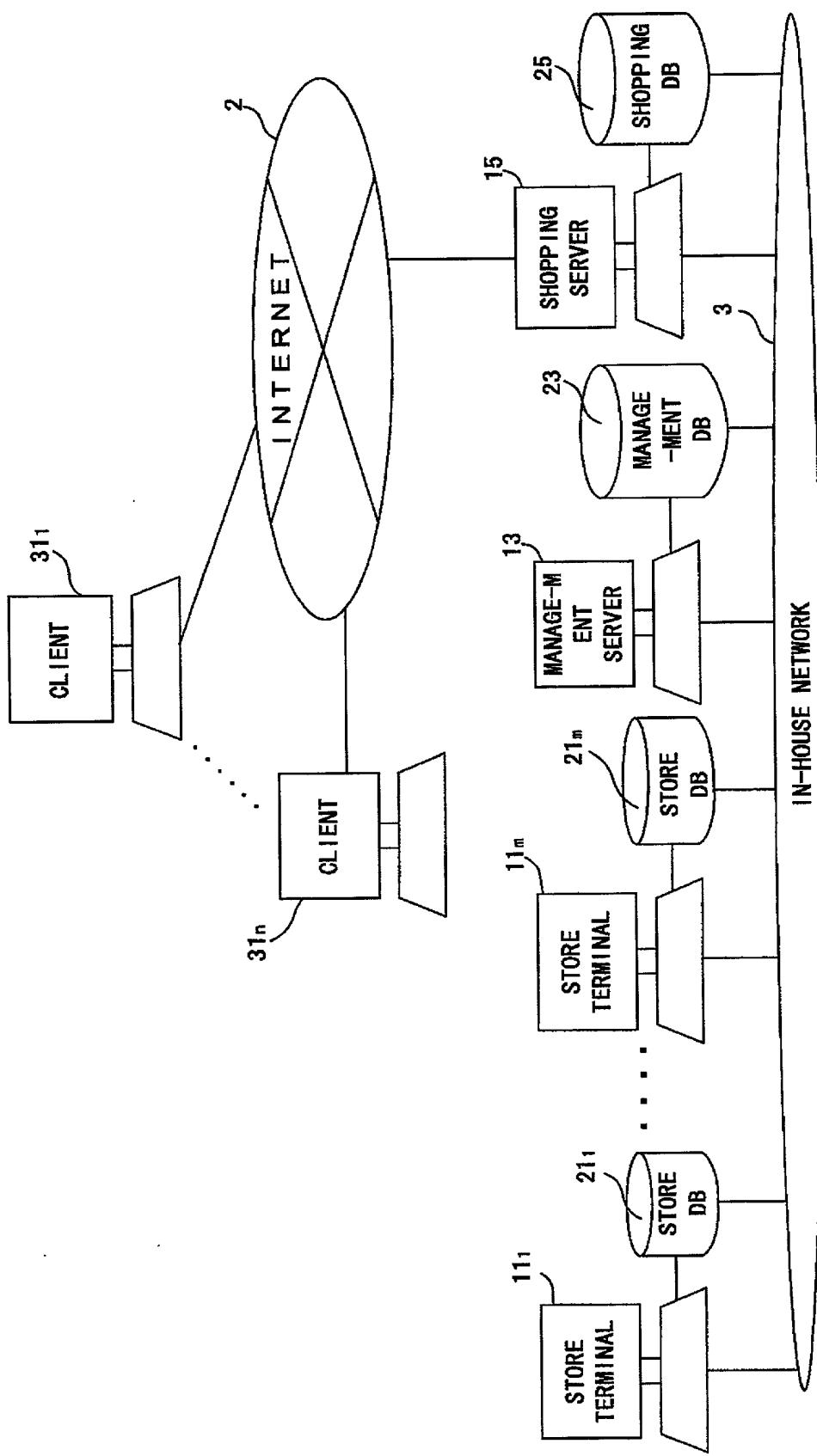


1/28

FIG. 1
1

2/28

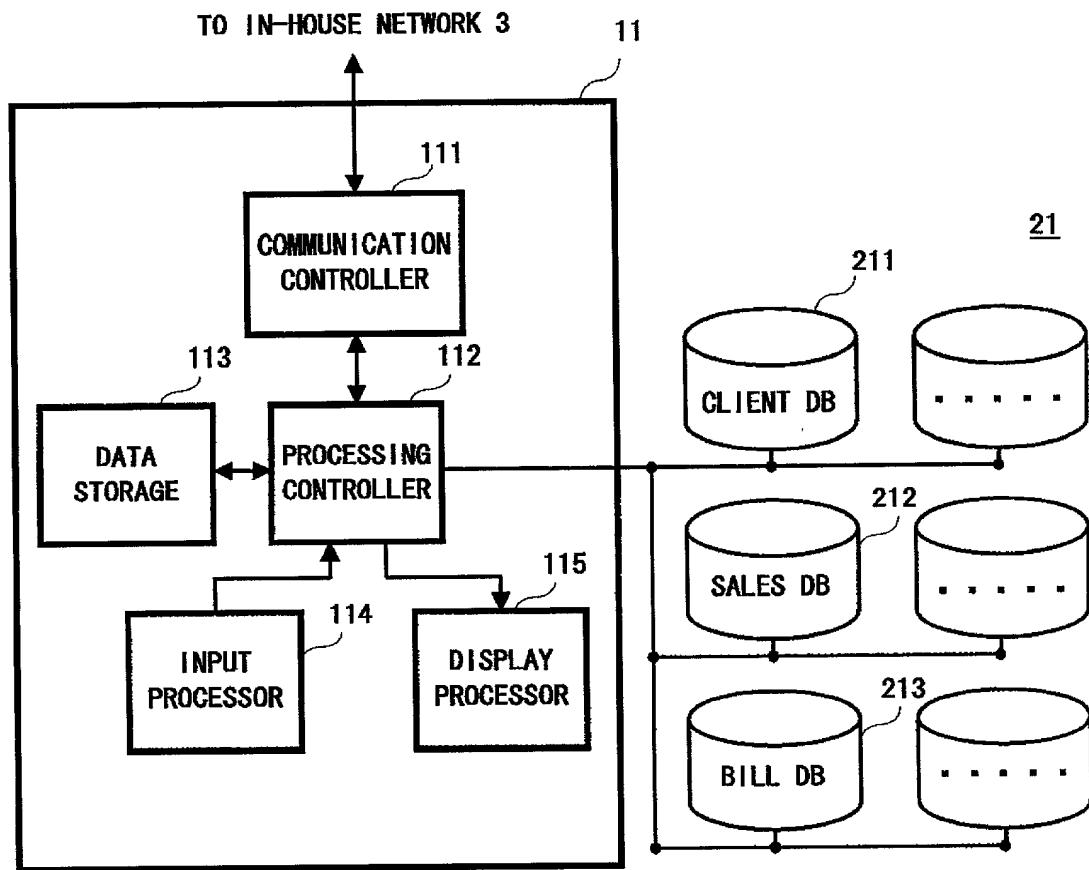


FIG. 2

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CLIENT DB 211

ID	NAME	ADDRESS	COPORATION/ PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	RECOMMEN- DABLE ITEM	MESSAGE FROM PERSON IN CHARGE
00001	TARO RIKOH	AOYAMA---	CORPORATION	A	YUTAKA YAMADA	COMPLEX MACHINE A123	OFFICE---
01002	ICHIRO IMAJIO	CHIYODA---	PERSONAL	C	KAORU UCHIDA	PRINTER C332	DIGITAL---
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•

FIG. 3A

SALES DB 212

DATE	TRANSACTION NUMBER	SALES ITEM	QUANTITY	PRICE	TOTAL	PURCHASER (ID)	SALESPERSON IN CHARGE (ID)	---
1/1	1	A123	1	10,000	11,300	01001	YUTAKA YAMADA	---
		C233	1	1,000				
		X987	3	100				
	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•

FIG. 3B

BILL DB 213

ID:01001, TARO RIKOH, FOR ONE MONTH, PERSON IN CHARGE YUTAKA YAMADA						
DATE	ITEM	QUANTITY	OFFERING PRICE	PERSON IN CHARGE (CASE OF CORPORATION)	NET?	----
1/1	A123	1	1,100,000	MITSURU UCHIDA	NO	----
1/2	B321	2	2,345	SHIGERU HAYASHI	YES	----
•	•	•	•	•	•	•
•	•	•	•	•	•	•
•	•	•	•	•	•	•

FIG. 3C

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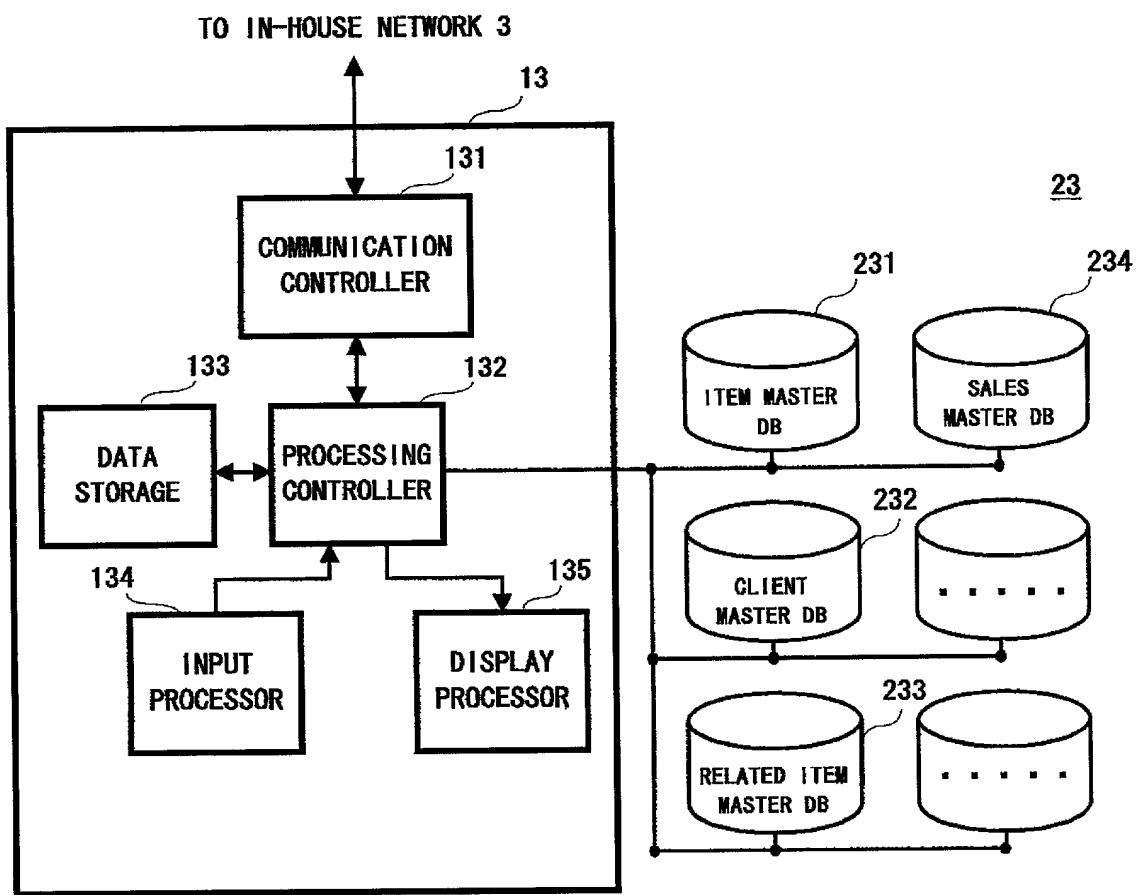


FIG. 4

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ITEM MASTER DB 231

CODE	ITEM NAME	EXPLANATION OF ITEM	REFERENCE PRICE	ITEM CLASSIFICATION	LINK INFORMATION
A123	IMAJIO 123	COPY	987, 654	MAIN ITEM	OPTION B991 CONSUMABLE ITEM C203
.
.
C203	TONER 203	TONER	9, 876	CONSUMABLE ITEM	A123, A246
.
.
.

FIG. 5A

CLIENT MASTER DB 232

FIG. 5B

RELATED ITEM MASTER DB 233

DIGITAL CAMERA X667	:	PRINTER Y2234
IMAGE SOFTWARE Z90	:	CD-ROM DRIVER Q741
SCANNER MM2	:	EDIT SOFTWARE PP23

DIGITAL CAMERA X667	:	CABLE WIRE P345
DIGITAL CAMERA X667	:	IMAGE SOFTWARE
DIGITAL CAMERA X667	:	FLUSH MEMORY F2

FIG. 5C

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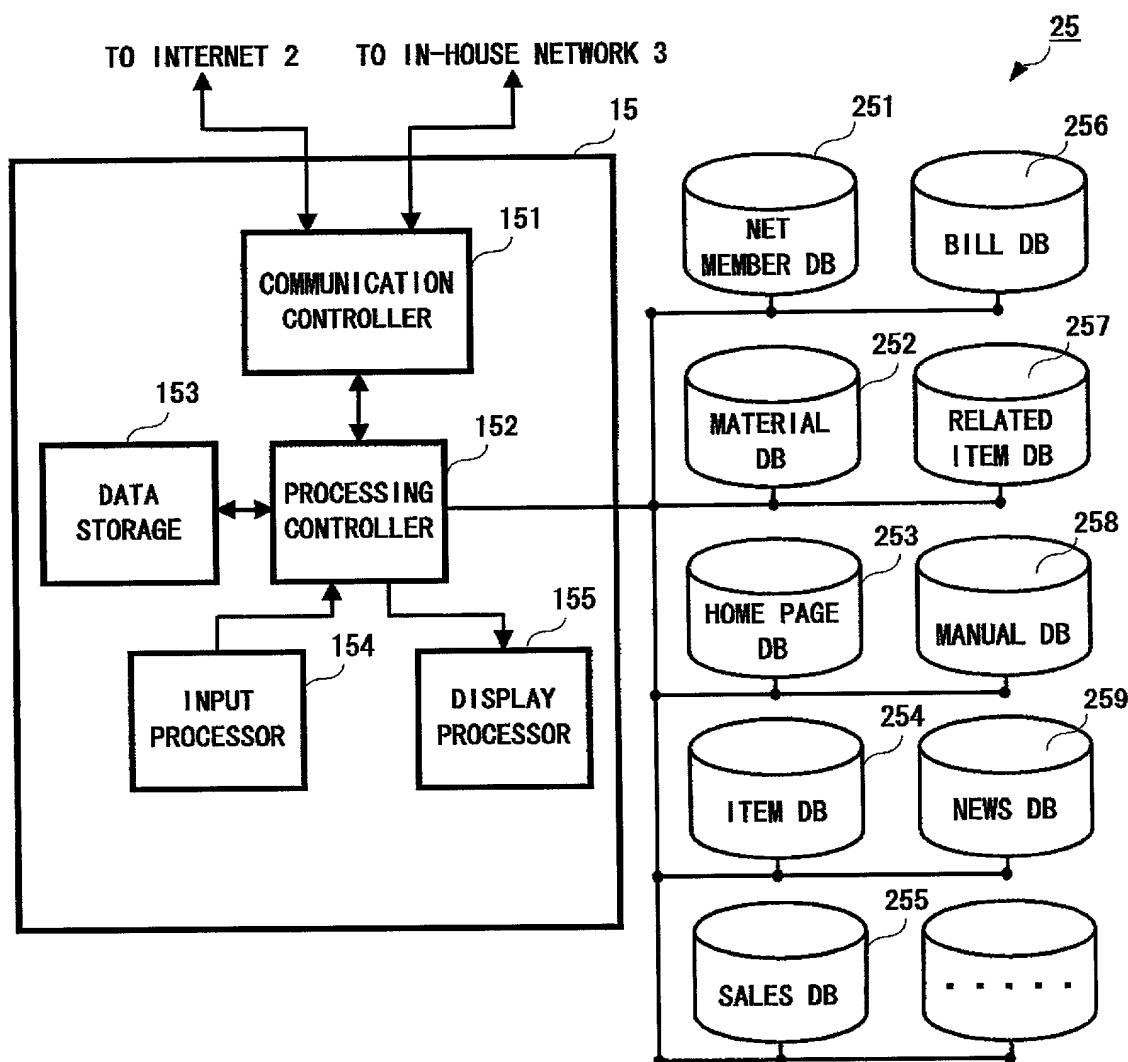


FIG. 6

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NET MEMBER DB 251

ID	NAME	ADDRESS	COPORATION / PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	NAME E-MAIL PASSWORD	POSSESSED EQUIPMENT
00001	TARO RIKOH	MINATO-KU...	CORPORATION	A	YUTAKA YAMADA	MASATAKA ISHIHARA ubs@net.ne.jp 321521	A123 C203
00012	SATOSHI RIKOH	TOCHIGI-KEN...	PERSONAL	C	...	KEI TAKAHASHI sr1s@nlg.ne.jp 963258	BB23
...
...

FIG. 7

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LOG-IN NAME
(REGISTERED E-MAIL ADDRESS)

PASSWORD

CORPORATION ID

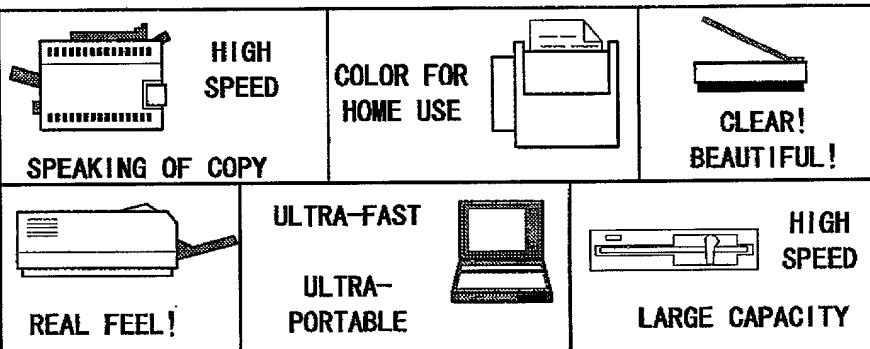
RECOMMENDABLE ITEM

FIG. 8

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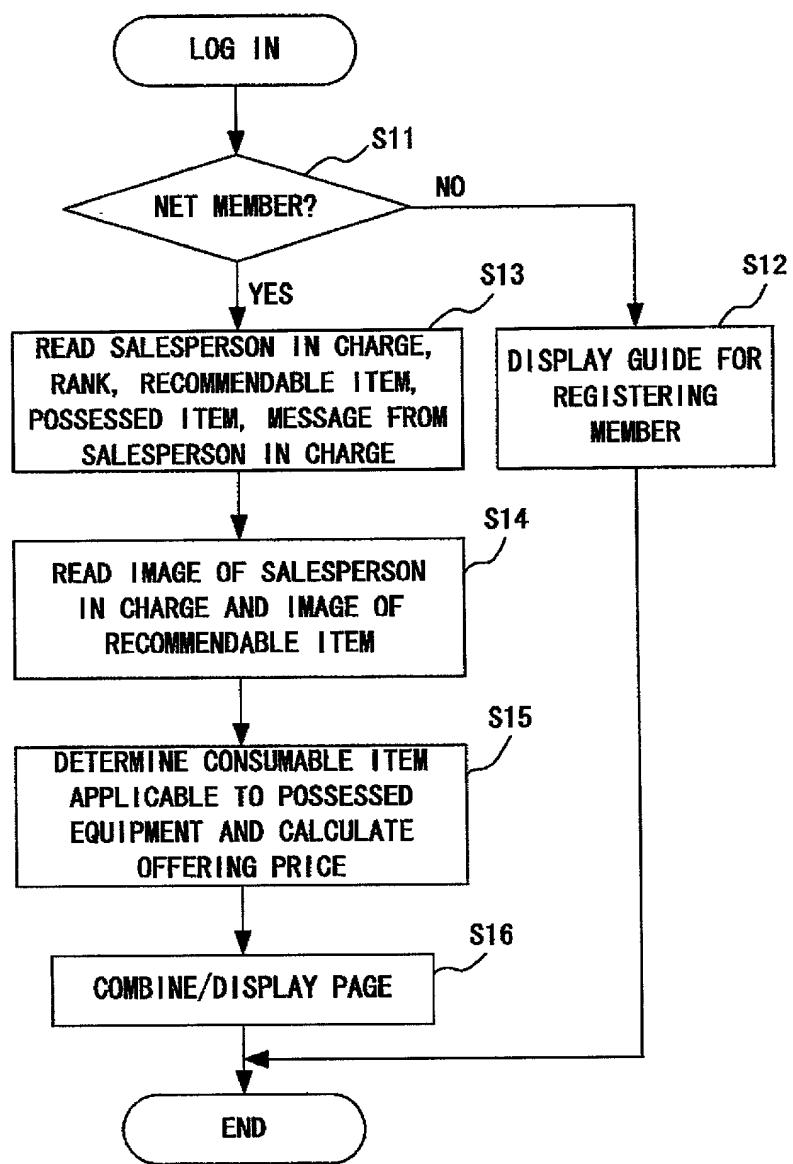


FIG. 9

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DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE
PROBABLY NEEDS TO BE REPLACED.WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX
COPY MACHINE USABLE AS A LASER PRINTER?**ONLINE SHOPPING
PRODUCT LINES**

- **MAIN ITEM**
- **OPTION**
- **CONSUMABLE ITEM**
- **INFORMATION PROVIDING
SERVICE**

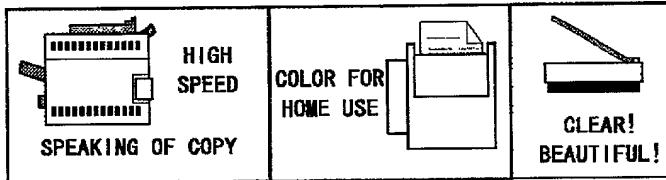
- ▶ **BEFORE ORDER**
- ▶ **PAYMENT METHOD**

NEWS

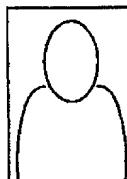
- ▶ **MY CHOICE**
- ▶ **ALL CASES**

ABOUT ONLINE

- ▶ **VISION**
- ▶ **HOW TO USE**
- ▶ **REGULATIONS**
- ▶ **PRIVACY POLICY**
- ▶ **SECURITY POLICY**
- ▶ **COPYRIGHT/LINK**

RECOMMENDABLE ITEM**CONSUMABLE ITEM FOR YOUR EQUIPMENT****■ ITEM YOU PURCHASED**

CLICK BUTTON WHEN PURCHASING SOME ITEM
NO CONSUMPTION TAX IS INCLUDED
IN OUR OFFERING PRICE

SALESPERSON IN CHARGE

AKIRA TOSHIGUCHI
... SECTION OF TOKYO
... COMPANY

tel:03-0000-0000

E-mail:0000@mail.co.jp

A3Y SIZE, 500×5 VOLUMES PER CASE,
OFFERING PRICE 7,000 YEN

A4T SIZE, 500×5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

ONE FOR EACH CASE,
OFFERING PRICE 5,000 YEN

■ APPLICABLE ITEM

A4Y SIZE, 500×5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

FIG. 10

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(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

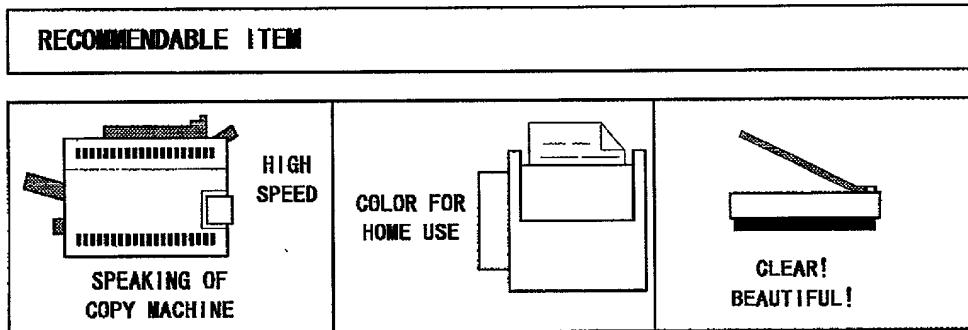
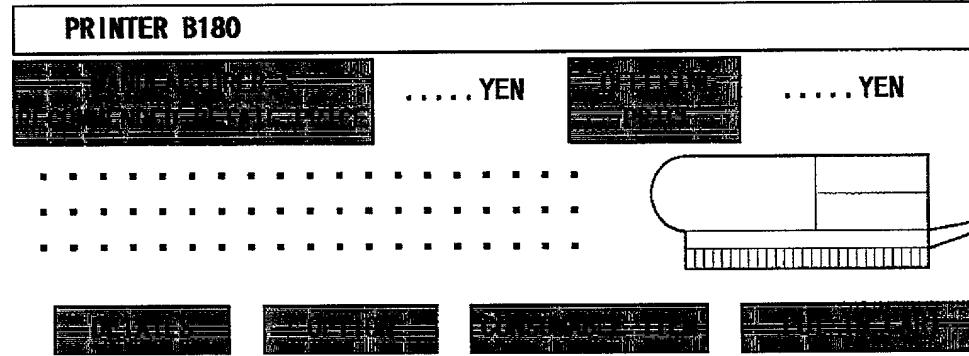
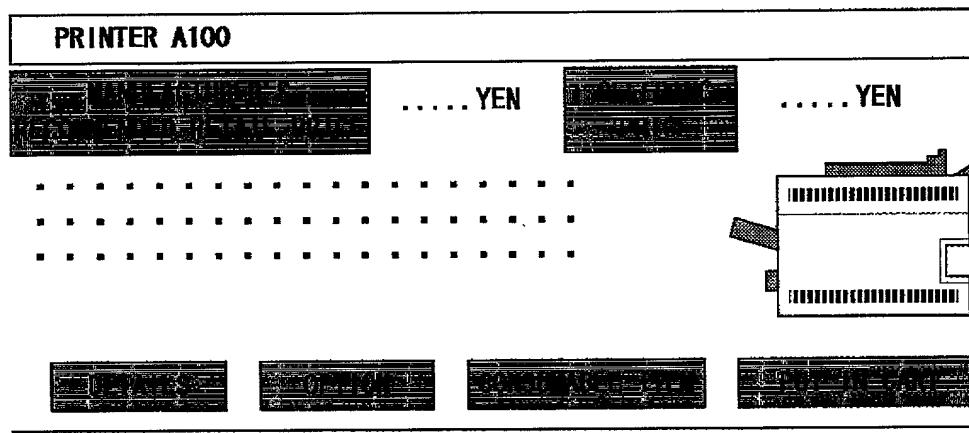


FIG. 11

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• NO CONSUMPTION TAX IS INCLUDED IN LIST PRICE



(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

FIG. 12

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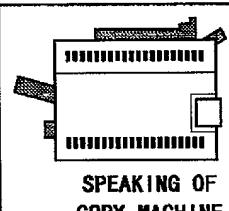
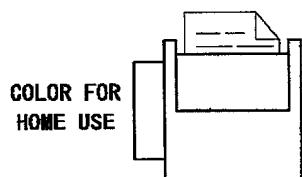
ONLINE SHOPPING

▶ SCANNER

▶ CD-R/RW

▶ DIGITAL CAMERA

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

RECOMMENDABLE ITEMHIGH
SPEEDSPEAKING OF
COPY MACHINECOLOR FOR
HOME USECLEAR!
BEAUTIFUL!**FIG. 13**

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ONLINE SHOPPING

▶ FAX TONER ▶ INKJET INK ▶ PRINTER RIBBON

▶ OTHERS

SEARCH WITH ITEM CODE

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

RECOMMENDABLE ITEM

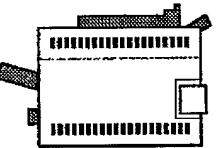
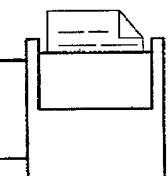
 SPEAKING OF COPY MACHINE	HIGH SPEED	 COLOR FOR HOME USE	 CLEAR! BEAUTIFUL!
--	---------------	--	---

FIG. 14

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ONLINE SHOPPING

OPTION PRODUCTS FOR OTHER PRODUCTS ▼ Go

SELECT CORRECTING PRODUCT

- RDC-5000
- RDC-5300
- RDC-5300
- DC-4
- DC-4
- DC-4

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

FIG. 15

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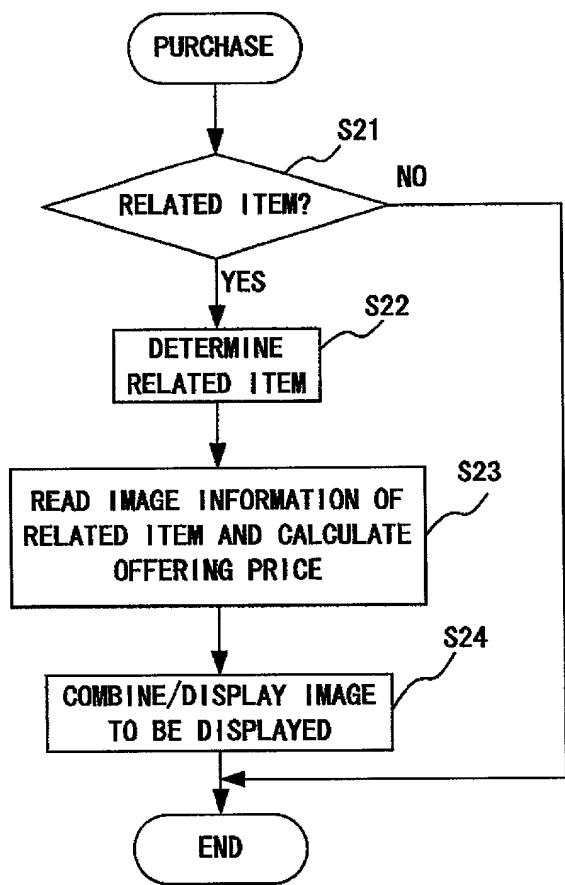


FIG. 16

2001年3月15日 12時38分

ASHIDA&KIMURA

NO. 3648 P. 18/29

17/28

CONTENT OF CART

CURRENT POINT : 25000points

ITEMS IN CART

ITEM NAME	ITEM CODE	QUANTITY	POINTS	PRICE	TOTAL	
PRINTER P330	100049	<input type="text" value="3"/>	10000	¥200,000	¥600,000	<input type="button" value="CANCEL"/>
SCANNER SK50	100070	<input type="text" value="2"/>	10000	¥100,000	¥200,000	<input type="button" value="CANCEL"/>
CD-R/RW R50	100074	<input type="text" value="1"/>	10000	¥100,000	¥100,000	<input type="button" value="CANCEL"/>
TOTAL				¥900,000		<input type="button" value="RE-CALCULATE"/>

YOU ARE ASKED TO ADDITIONALLY PAY CONSUMPTION TAX
AND SHIPPING CHARGE

FIG. 17

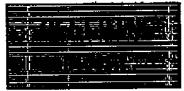
18/28

ONLINE SHOPPING**WOULD YOU LIKE TO HAVE AN OPTION TOGETHER? **NEXT****

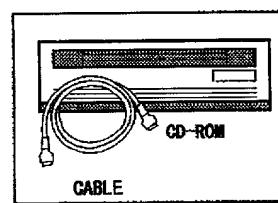
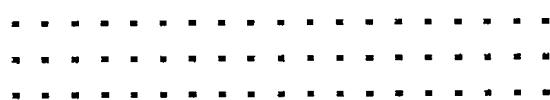
- NO CONSUMPTION TAX IS INCLUDED IN LIST PRICE

UTILITY SOFTWARE (PERSONAL COMPUTER CONNECTION KIT)

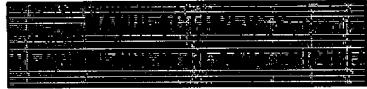
..... YEN



..... YEN



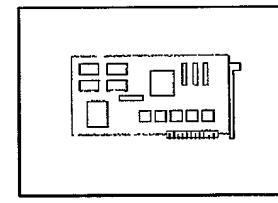
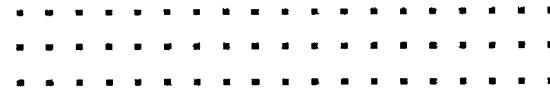
CABLE

**TO NEXT PAGE OF MAIN ITEM****PC CARD ADAPTER**

..... YEN



..... YEN

**TO NEXT PAGE OF MAIN ITEM**

(NOTICE) REGARDING ITEMS THAT ARE NOT OFFERED ON THIS SITE,
YOU MAY CALL OUR SALESPERSON IN CHARGE OR SEND EMAIL TO
info@net.mail.co.jp

FIG. 18

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NET MEMBER DB 251

ID	NAME	ADDRESS	CORPORATION/ PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	POSSESSED EQUIPMENT	PERSON IN CHARGE NAME E-mail PASSWORD	ATTRIBUTE
00001	TARO RIKOH	MINATO-KU ...	CORPORATION	A	YUTAKA YAMADA	A123 G203	TAKAMASA ISHIHARA ubs@net.co.jp 111224339	GENERAL USER
00012	SATOSHI RIKOH	TOCHIGI-KEN ...	PERSONAL	C	---	---	KEIKO NOGUCHI xyz@net.co.jp 44165525	PURCHASER IN CHARGE
:	:	:		:	:	---	SATOSHI TAMURA sr@nig.co.jp 66367749	PURCHASING MANAGER
						8823	TOSHIYUKI KEIKE kakash1@nig.ne.jp 99818864	---
						---	---	---
						---	---	---

FIG. 19

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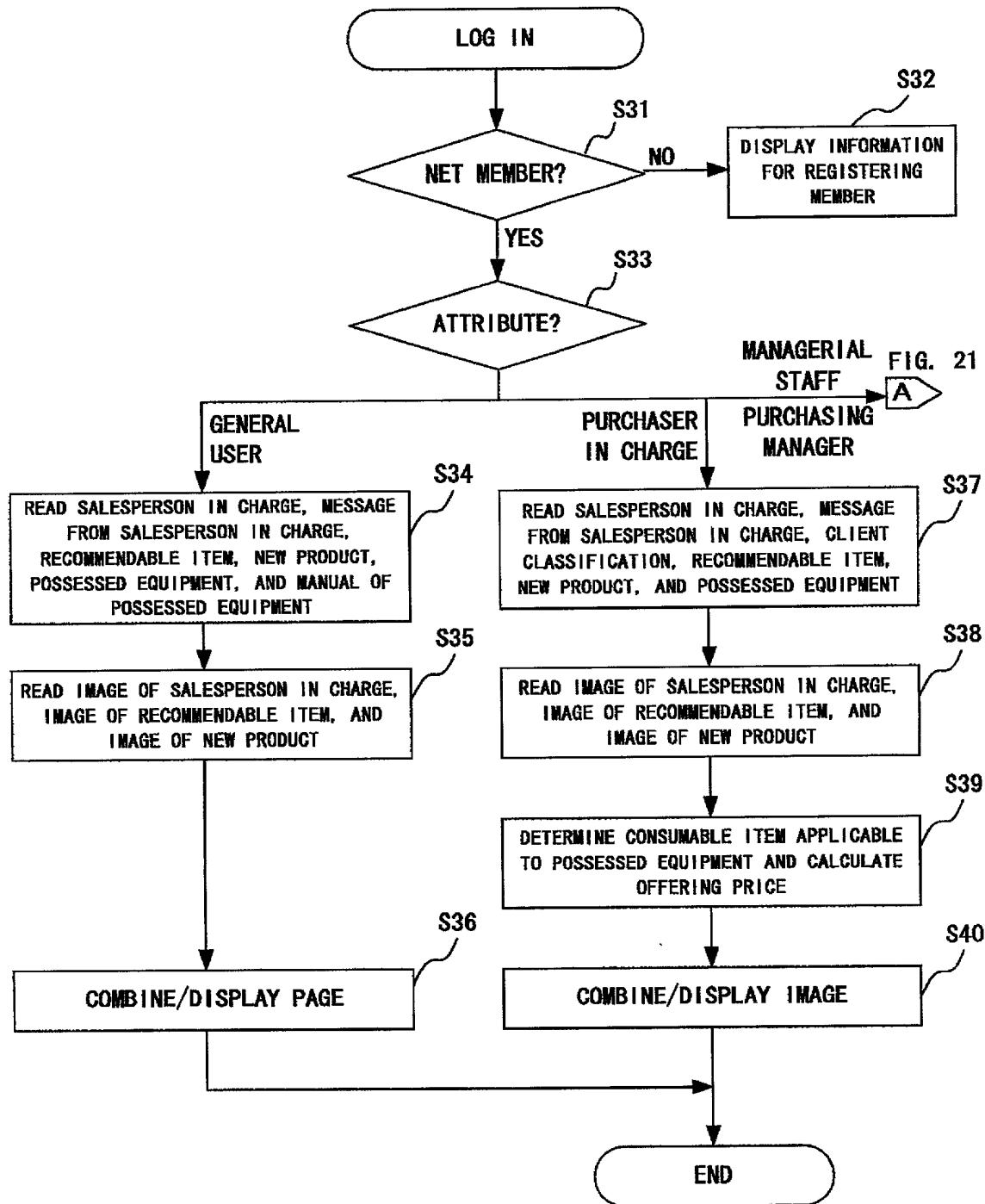


FIG. 20

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FIG. 20

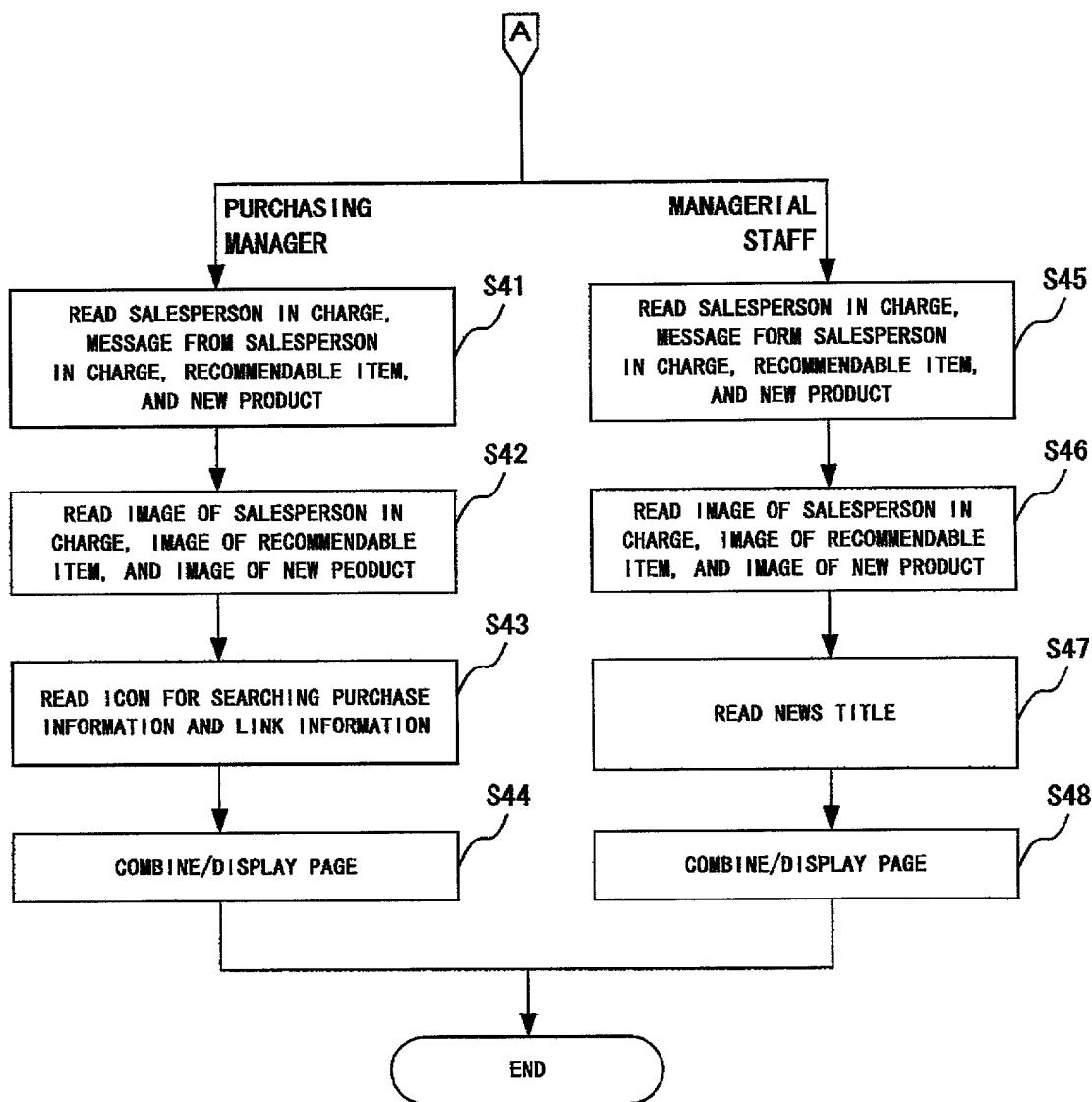


FIG. 21

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ONLINE SHOPPING
PRODUCT LINES

- MAIN ITEM
- OPTION
- CONSUMABLE ITEM
- INFORMATION PROVIDING SERVICE
- ▶ BEFORE ORDER
- ▶ PAYMENT METHOD

- NEWS
- ▶ MY CHOICE
- ▶ ALL CASES

ABOUT ONLINE

- ▶ VISION
- ▶ HOW TO USE
- ▶ REGULATIONS
- ▶ PRIVACY POLICY
- ▶ SECURITY POLICY
- ▶ COPYRIGHT/LINK

SALESPERSON IN CHARGE

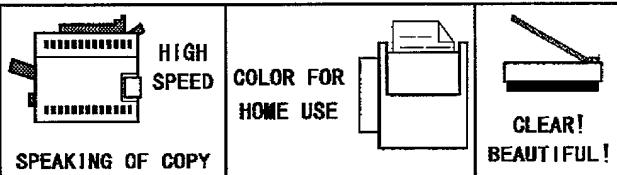
AKIRA TOSHIGUCHI
... SECTION OF TOKYO
... COMPANY

TEL: 03-0000-0000
E-mail: 0000@mail.co.jp

DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE PROBABLY NEEDS TO BE REPLACED.
WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX COPY MACHINE USABLE AS A LASER PRINTER?

RECOMMENDABLE ITEM**INTRODUCTION OF NEW PRODUCT**

HIGH-PERFORMANCE
COMPACT COMPUTER
R123

**■ PURCHASED ITEM(S)**

LIST

■ ELECTRONIC MANUAL OF PURCHASED ITEM(S)

LIST

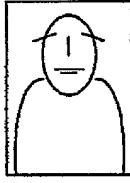
FIG. 22

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- ONLINE SHOPPING**
PRODUCT LINES
- MAIN ITEM
 - OPTION
 - CONSUMABLE ITEM
 - INFORMATION PROVIDING SERVICE
 - ▶ BEFORE ORDER
 - ▶ PAYMENT METHOD

-
- NEWS**
- ▶ MY CHOICE
 - ▶ ALL CASES
-

- ABOUT ONLINE**
- ▶ VISION
 - ▶ HOW TO USE
 - ▶ REGULATIONS
 - ▶ PRIVACY POLICY
 - ▶ SECURITY POLICY
 - ▶ COPYRIGHT/LINK

SALESPERSON IN CHARGE	
	AKIRA TOSHIGUCHI ... SECTION OF TOKYO ... COMPANY
TEL: 03-0000-0000 E-mail: 0000@mail.co.jp	

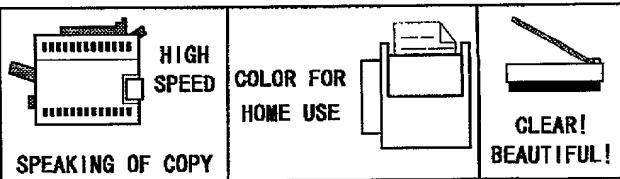
DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE PROBABLY NEEDS TO BE REPLACED.

WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX COPY MACHINE USABLE AS A LASER PRINTER?

RECOMMENDABLE ITEM



INTRODUCTION OF NEW PRODUCT

HIGH-PERFORMANCE
COMPACT COMPUTER
R123



CONSUMABLE ITEM FOR YOUR EQUIPMENT

CLICK  BUTTON WHEN PURCHASING SOME ITEM
NO CONSUMPTION TAX IS INCLUDED
IN OUR OFFERING PRICE

TONER FOR COPY MACHINE i123

OFFERING PRICE 7,000 YEN

INK CARTRIDGE FOR PRINTER P339

A4T SIZE, 500 × 5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

FACSIMILE PAPER TYPE 9000A

ONE FOR EACH CASE,
OFFERING PRICE 5,000 YEN

MY RECYCLED PAPER 100

A4Y SIZE, 500 × 5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

FIG. 23

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ONLINE SHOPPING
PRODUCT LINES

- MAIN ITEM
- OPTION
- CONSUMABLE ITEM
- INFORMATION PROVIDING SERVICE

► BEFORE ORDER
 ► PAYMENT METHOD

NEWS
 ► MY CHOICE
 ► ALL CASES

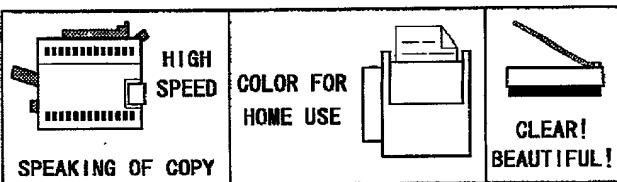
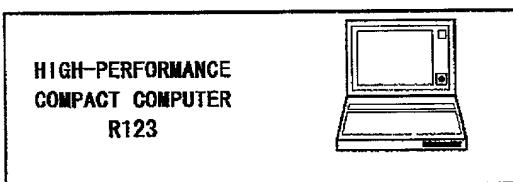
ABOUT ONLINE
 ► VISION
 ► HOW TO USE
 ► REGULATIONS
 ► PRIVACY POLICY
 ► SECURITY POLICY
 ► COPYRIGHT/LINK

SALESPERSON IN CHARGE



AKIRA TOSHIGUCHI
 ... SECTION OF TOKYO
 ... COMPANY

TEL: 03-0000-0000
 E-mail: 0000@mail.co.jp

DEAR MR. TARO RIKOH**GOOD MORNING.****NOW IS THE TIME YOUR ANALOG COPY MACHINE PROBABLY NEEDS TO BE REPLACED.****WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX COPY MACHINE USABLE AS A LASER PRINTER?****RECOMMENDABLE ITEM****INTRODUCTION OF NEW PRODUCT****■ RECORD OF PURCHASED ITEMS** **LIST**  **▼ YEAR** **▼ MONTH** ~ **▼ YEAR** **▼ MONTH****■ RECORD OF PURCHASED CONSUMABLE ITEMS** **LIST**  **▼ YEAR** **▼ MONTH** ~ **▼ YEAR** **▼ MONTH****FIG. 24**

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RECORD OF PURCHASED ITEMS

JAN. 1 2000 TO DEC. 31 2000

PURCHASED DATE	ITEM NAME	EXPLANATION OF ITEM	OFFERING PRICE	PERSON IN CHARGE IN YOUR COMPANY
JAN. 11 2000	IMAJIO 5525	COPY	987, 654	SHUJI KAWAMURA
:	:	:	:	:
DEC 22 2000	IPUSHIO 6636	PRINTER	187, 654	HITOSHI OKUNAGA

TOTAL 2, 244, 416 YEN

FIG. 25

RECORD OF PURCHASED CONSUMABLE ITEMS

JAN. 1 2000 TO DEC. 31 2000

PURCHASED DATE	ITEM NAME	EXPLANATION OF ITEM	OFFERING PRICE	PERSON IN CHARGE IN YOUR COMPANY
JAN. 5 2000	TONER 339	TONER FOR IMAJIO 5525	17, 654	SHUJI KAWAMURA
:	:	:	:	:
DEC 27 2000	INK 7749	INK CARTRIDGE FOR IPUSHIO 6636	12, 345	HITOSHI OKUNAGA

TOTAL 1, 119, 981 YEN

FIG. 26

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ONLINE SHOPPING**PRODUCT LINES**

- MAIN ITEM
 - OPTION
 - CONSUMABLE ITEM
 - INFORMATION PROVIDING SERVICE
- BEFORE ORDER
► PAYMENT METHOD

NEWS

- MY CHOICE
► ALL CASES

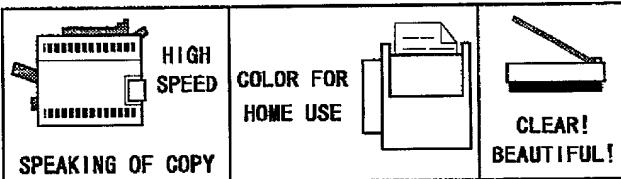
ABOUT ONLINE

- VISION
► HOW TO USE
► REGULATIONS
► PRIVACY POLICY
► SECURITY POLICY
► COPYRIGHT/LINK

DEAR MR. TARO RIKOH

GOOD MORNING.

NOW IS THE TIME YOUR ANALOG COPY MACHINE PROBABLY NEEDS TO BE REPLACED.
WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX COPY MACHINE USABLE AS A LASER PRINTER?

RECOMMENDABLE ITEM**INTRODUCTION OF NEW PRODUCT**

HIGH-PERFORMANCE
COMPACT COMPUTER
R123

**SALESPERSON IN CHARGE**

AKIRA TOSHIGUCHI
... SECTION OF TOKYO
... COMPANY

TEL:03-0000-0000

E-mail:0000@mail.co.jp

NEWS**TOP NEWS**

- LEADERS OF U. S. AND JAPAN HAD MEETING...

ECONOMIC NEWS

- BANK OF JAPAN...

COMPANY NEWS

- ENVIRONMENTAL FRIENDLY COPY MACHINE OF "R" COMPANY IS NOW ON SALE

MARKET NEWS

- CURRENT TOPIX : 13345
- AVERAGE : 12115
- YEN/DOLLAR : 119.20 YEN

FIG. 27

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DEAR MR. TARO RIKOH

GOOD MORNING.

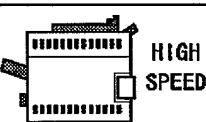
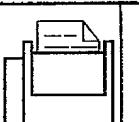
NOW IS THE TIME YOUR ANALOG COPY MACHINE PROBABLY NEEDS TO BE REPLACED.

WOULD YOU LIKE TO HAVE A DIGITAL COMPLEX COPY MACHINE USABLE AS A LASER PRINTER?

RECOMMENDABLE ITEM

CHECK

TURN OF DISPLAY
 DECREASE DISPLAY WEIGHT
 INCREASE DISPLAY WEIGHT

HIGH SPEED
COLOR FOR HOME USE

INTRODUCTION OF NEW PRODUCT

CHECK

TURN OF DISPLAY
 DECREASE DISPLAY WEIGHT
 INCREASE DISPLAY WEIGHT

HIGH-PERFORMANCE COMPACT COMPUTER
R123



CONSUMABLE ITEM FOR YOUR EQUIPMENT

CHECK
TURN OF DISPLAY
DECREASE DISPLAY WEIGHT
INCREASE DISPLAY WEIGHT

CLICK BUTTON WHEN PURCHASING SOME ITEM
NO CONSUMPTION TAX IS INCLUDED
IN OUR OFFERING PRICE

TONER FOR COPY MACHINE i8864



OFFERING PRICE 7,000 YEN

INK CARTRIDGE FOR PRINTER P339

A4T SIZE, 500 × 5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

FACSIMILE PAPER TYPE 9000A

ONE FOR EACH CASE,
OFFERING PRICE 5,000 YEN

MY RECYCLED PAPER 100

A4Y SIZE, 500 × 5 VOLUMES PER CASE,
OFFERING PRICE 5,750 YEN

FIG. 28

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NET MEMBER DB 251

ID	NAME	ADDRESS	CORPORATION/PERSONAL	CLIENT CLASSIFICATION	SALESPERSON IN CHARGE	POSSESSED EQUIPMENT	PERSON IN CHARGE	ATTRIBUTE	DISPLAY CONTROL
00001	TARO RIKOH	MINATO-KU ...	CORPORATION	A	YUTAKA YAMADA	A123 C203	TAKAMASA ISHIHARA ubs@net.co.jp 111224339	GENERAL USER	RECOMMENDABLE ITEM: NON-DISPLAY NEW PRODUCT: NON-DISPLAY OPERATIONAL MANUAL: +1 RECOMMENDABLE ITEM: NON-DISPLAY NEW PRODUCT: NON-DISPLAY OPERATIONAL MANUAL: +1 RECOMMENDABLE ITEM: +2 RETRIEVING RECORD OF PURCHASED ITEM(S) : +1 PURCHASING CONSUMABLE ITEM: -2
00012	SATOSHI RIKOH	TOCHIGI-KEN ...	PERSONAL	C	—	B823	KEIKO NOGUCHI xyz@net.co.jp 44165525	PURCHASER IN CHARGE	RETRIEVING RECORD OF PURCHASED ITEM(S) : +1 PURCHASING CONSUMABLE ITEM: -2
:	:	:			:	:	SATOSHI TANURA sr1signig.co.jp 66367749	PURCHASING MANAGER	
							TOSHIYUKI KEIYUKE kakashii@nig.ne.jp 99818864	—	ORDERING CONSUMABLE ITEM: +1

FIG. 29